



Purina Farm to Field VIP Experience
August 9, 2018

Registration: 8:00 AM Program 9:00 AM to 3:00 PM
Washington County Fairgrounds
1305 East Blue Bell Road #110, Brenham, TX 77833
RSVP to April Loe: AMLoe@landolakes.com

Topics Include:

Live Cattle Demonstrations at Collier Farms Beefmasters
Ag Market Outlook & TSCRA Update



***Attend and Receive
a Purina Feed
Voucher Worth
to \$720!***





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Washington County Fairgrounds with Collier Farms Beefmasters

Rumenology- Covers the basics of ruminant digestive anatomy and physiology along with the role of rumen microbial populations on high forage and high grain diets. Ruminant limitations and metabolic disorders that can result are also covered. As part of the rumen nutrition story, you'll discover how "snack eating" can improve forage utilization and help you make the most effective use of your forage (land) resources.

Better than Average: This may not sound like a lofty goal, but in the commodity world of production agriculture, beating the "average" is essential to having a profitable and sustainable cattle business. What does that mean? Make sure you're at the conference for this innovative and thought-provoking presentation.

Managing Body Condition Score for Optimal Performance- Covers the economic benefits of managing the cowherd by effectively managing body condition scores of the cows. Attendees receive information on how and why the condition of the cow affects her ability to return to estrus, conceive, and give birth to a vigorous, healthy calf, produce quality colostrum and milk resulting in more and heavier calves at weaning.

Weaning Programs to Overcome Stress and Produce Gains- Describes the needs and challenges of stressed cattle. Key elements of nutrition and management of newly weaned or received cattle are taught. Effective feed program options are detailed.

Heifer Development Programs Through the 2nd Calf- This session on "how to make a cow" is very comprehensive, covering everything from selection, weaning programs, developing programs, breeding condition and getting 2nd calf heifers rebred. Information is outlined on meeting budget and return goals for this essential part of both commercial and purebred cattle operations.

Managing Herd Mineral Nutrition- Proper mineral supplementation is the foundation of a sound cattle nutritional program. In this session learn how to manage an effective mineral program that includes everything from feeder placement to key formulation considerations to optimize your profit potential and get the most from your investment.

